

Broker Dealer Financial Services Corp.
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PRESS RELEASE:

Cody Phelps named VP- Business Development for RIA and Brokerage

FOR PUBLIC RELEASE

West Des Moines, IA, August 7, 2017 – BDFSC Holdings Corp., parent company of the subsidiary firms, Broker Dealer Financial Services Corp. (BDFSC) and Investment Advisors Corp. Announced that Cody Phelps has advanced to the role of VP- Business Development for RIA and Brokerage, effective July 26, 2017.

Lisa Smith, CEO & President stated, “We are committed to building on our core mission of providing superior service, supporting our trusted advisors and provide strategic leadership. Cody is known for his professionalism, integrity and leadership skills when helping advisors grow their business. We look forward to continue building on the strong foundation of trust with Cody leading our business development”.

Phelps joined BDFS in 2011, as a Trading and Fixed Income Specialist. He served as the Relationship Manager for IBA Securities, a division of Broker Dealer Financial Services Corp. (BDFS) and Mutual Fund Sales and Marketing Manager prior to his advancement as VP- Business Development for RIA and Brokerage.

“I have always had a passion for working with advisors and their clients to help reach their financial goals. I am humbled by the opportunity to continue our mission of not only developing a robust platform for our advisors’ growth, but also strengthening their strategic partnerships with BDFS/IAC”, stated Phelps.

Prior to joining the firm, he was a Financial Advisor for Edward Jones and a Client Service Consultant for Wells Fargo Advantage Funds. Cody received his Bachelor’s Degree in Business Management from Central College in Pella, Iowa. He holds FINRA Series 7, 63, 66, 53 and NFA Series 3 licenses.

Founded in 1979, Broker Dealer Financial Services Corp. (BDFSC) has supported investment advisors in financial planning and the investment management needs of their clients. Headquartered in West Des Moines, Iowa, BDFSC is currently registered in 50 states, Puerto Rico and the District of Columbia. An experienced home office team currently supports approximately 160 advisors nationwide. For additional information, call (800) 352-5634 or visit www.bdfs.com.

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