

## **PRESS RELEASE:**

### **BDFSC Holdings Corp. Hires Multiple New Team Members**

**West Des Moines, IA, May 1, 2017 - BDFSC Holdings Corp.**, parent company of the subsidiary firms, Broker Dealer Financial Services Corp. (BDFSC), Investment Advisors Corp. (IAC) and Bankers Financial Services, LLC., announced recently the hires of multiple new team members.

**Greg Romans** has been hired as our new Web Developer for Broker Dealer Financial Service Corp/ IAC. Greg brings in over 25 years of Sales, Marketing & Operation Management experience. He will be working in our Technology Department and will be running all our websites and social media sites.

**Renee Sedlacek** has joined as our Marketing Specialist. With experience in various industries she will bring fresh and new ideas to our company.

**Todd Garrington**, joins BDFS/IAC as a Relationship Manager for our Independent advisors. Todd possesses over 20 years of investment experience on both the retail and institutional side most recently as an insurance wholesaler for Voya Financial.

**Rob Stephenson** CFP is the new Advisor Relations and Training Director. He is responsible for onboarding, transitioning and training of new and existing advisors, sales assistants and internal staff. Rob will also serve as an advisor liaison with other departments. Rob has over 17 years' experience in the financial services industry. He received his BA from the University of Iowa and his MBA from Drake University.

**Jayne Humble** has joined the Operations Department. She has 5 years of experience within the insurance industry with specific focus on fixed and variable annuities and life insurance. Jayme holds the FINRA Series 6 License as well as LOMA: Level 1 Retirement Essentials Certificate.

**Jessica Pudenz** is the firm's new Senior Financial Analyst. Since graduating from UNI, she has had multiple roles in the finance area and across many industries. Her experience includes time as an Auditor with KPMG, Internal Audit, and most recently held a Senior Accountant position with a financial services company.

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